



## PRESS RELEASE

# Meisheng expands production with third ANDRITZ needlepunch line

*GRAZ, MAY 7, 2024.* Meisheng Group has started up a new ANDRITZ needlepunch line at its facility in Shaoxing City, Zhejiang Province, China. It is the third line supplied by ANDRITZ to the renowned manufacturer of high-end nonwoven synthetic leather. This expansion will enable Meisheng to address the growing demand for synthetic suede in the automotive industry, particularly for New Energy Vehicles (NEVs).

Mr. Qian Guochun, CEO of Meisheng, commented: "In view of the strong demand for our premium synthetic suede, especially for NEVs, we have placed our trust in ANDRITZ for the third time. With the new needlepunch line we are expanding our capacity while maintaining our high quality standards."

The advanced line is equipped with a ProWid™ system that allows Meisheng to ensure an optimum web weight regularity across the full product width. As a result, the web distribution is drastically improved, which reduces material consumption (fibers) and improves web weight evenness (CV%) – factors that are particularly important in synthetic leather manufacturing for automotive applications.

Founded in 1994, Zhejiang Meisheng New Material Co., Ltd. is an internationally renowned maker of high-end textiles and nonwoven synthetic leather. Through a consistent focus on R&D, Meisheng has established itself as a pioneer in the production of nonwoven microfiber synthetic leather in China.

– End –

ENGINEERED SUCCESS





Third ANDRITZ needlepunch line in operation at Meisheng plant

#### **PRESS RELEASE AND PHOTO AVAILABLE FOR DOWNLOAD**

The press release and photo are available for download at [andritz.com/news](https://andritz.com/news). The photo may be published free of charge if the source is stated: "Photo: ANDRITZ".

#### **FOR FURTHER INFORMATION, PLEASE CONTACT**

Niklas Jelinek

Media Relations

[niklas.jelinek@andritz.com](mailto:niklas.jelinek@andritz.com)

[andritz.com](https://andritz.com)



## **ANDRITZ GROUP**

International technology group ANDRITZ offers a broad portfolio of innovative plants, equipment, systems, services and digital solutions for a wide range of industries and end markets. Sustainability is an integral part of the company's business strategy and corporate culture. With its extensive portfolio of sustainable products and solutions, ANDRITZ aims to make the greatest possible contribution to a sustainable future and help its customers achieve their sustainability goals. ANDRITZ is a global market leader in all four of its business areas – Pulp & Paper, Metals, Hydropower and Environment & Energy. Technological leadership and global presence are cornerstones of the group's strategy, which is focused on long-term profitable growth. The publicly listed group has around 30,000 employees and over 280 locations in more than 80 countries.

## **ANDRITZ PULP & PAPER**

ANDRITZ Pulp & Paper provides sustainable technology, automation, and service solutions for the production of all types of pulp, paper, board and tissue. The technologies and services focus on increased production efficiency, lower overall operating costs as well as innovative decarbonization strategies and autonomous plant operation.

The product portfolio also includes boilers for power generation, various nonwoven technologies, and panelboard (MDF) production systems. With waste-to-value recycling, shredding and energy solutions, waste and by-product streams from production are converted into valuable secondary raw materials as well as into sustainable resources for energy generation. State-of-the-art IIoT technologies as part of Metris digitalization solutions complete the comprehensive product offering.